

North Yorkshire County Council
Business and Environmental Services

Executive Members

18 December 2020

Refresh of the North Yorkshire County Council Plan for Economic Growth
Report of the Assistant Director – Growth, Planning and Trading Standards

1.0 Purpose of Report

- 1.1 The purpose of this report is to brief Members on the updated North Yorkshire County Council's Plan for Economic Growth in the context of the ongoing impact of Covid-19
- 1.2 Members are to consider the revised Plan for Economic Growth and make any recommendations they see fit.

2.0 Key Background Information

- 2.1 Prior to February this year work had begun to review the Council's Plan for Economic Growth which had been approved by the Council's Executive on 28 March 2017. Following the outbreak of the coronavirus pandemic this work has been paused and is now beginning again alongside further work to outline a coronavirus recovery plan for North Yorkshire County Council.
- 2.2 At the time of writing the coronavirus pandemic and consequent government measures to reduce its impacts have had a significant effect on the economy of the UK and North Yorkshire. To the end of July 2020 the Office for National Statistics estimated that GDP in the UK was 11.7% below pre-pandemic levels having fallen by 20% in April and then consequently partially recovered through June and July. Should the annual reduction in output remain at or below 10% it would effectively be the greatest contraction in economic output in the UK since 1709. In addition, the measures to counteract the negative effects of the pandemic have resulted in gross Government debt rising to more than 100% of GDP (£2tn) for the first time since the mid 1960's.
- 2.3 The economic impacts of the pandemic have had a disproportionate effect on the retail, leisure, tourism, hospitality industry and on the manufacturing sector. With higher than average levels of employment in tourism and manufacturing at its peak North Yorkshire has seen some 88,000 jobs furloughed under the Government's coronavirus job retention scheme or 32% of all employment. Scarborough Borough at 37% of all jobs furloughed is the fifth highest local authority in the country after South Lakeland, Eden, Pendle and Crew with Harrogate, Ryedale and Craven all relatively close behind.
- 2.4 Development and ownership of the North Yorkshire Plan for Economic Growth 2017-2020 (The Growth Plan) is held by the Growth Plan Steering Group (GPSG). The Group is chaired by Matt O'Neill, Assistant Director, Growth Planning and Trading Standards.

- 2.5 The GPSG is made up from Assistant Directors from across all directorates of the County Council. Each AD is responsible for championing an ‘enabler’ or specific theme, of The Growth Plan and is the GPSG’s representative to one of the District Councils.
- 2.6 District Liaison Meetings with each of the District Council’s have been successful in identifying shared aspirations for economic growth and opportunities to support development and investment across the County.
- 2.7 Key projects undertaken over the past three years include the completion of highways improvements at Dalton Business Park in Thirsk and improvements to Ings Lane in Kirkbymoorside as well as emergency resilience work in the Dales following unexpected flood events. Ongoing work to deliver improved digital communications in rural areas leading to the Mobile Access North Yorkshire (MANY) programme, completion of a new Spatial Framework for York, North Yorkshire, East Riding and Hull, and work to improve support for businesses through statutory services as part of the countywide, ‘Better Business for All’ partnership.
- 2.8 The North Yorkshire County Council Plan for Economic Growth 2017 - 2020 is at Appendix A
- 2.9 Through initial work prior to February of this year all of the Growth Plan’s seven enablers were reviewed however, the key shifts in focus were in the following three enablers:
- i. Enabler 3 Increase skills levels and ensure that the workforce meets the needs of the County.
The focus of the enabler shifted to align more closely with the YNYR LEP’s strong evidence base which could be shared. It was thought that whilst the work should not be duplicated it would be beneficial to co-ordinate efforts.
 - ii. Enabler 4 – Keeping the Workforce Healthy and happy.
This enabler was refreshed and amended to ‘Live Well’. This change brings the enabler in line with the North Yorkshire Wellbeing Board and provides opportunities to cross reference with other agendas including low carbon and active travel.
 - iii. Enabler 6 Enhancing the environment, developing tourism and the green economy.
The emphasis in this enabler has shifted to achieving the net zero carbon target set by NYCC and most of the County’s District Councils.
- 2.10 Feedback from the Transport, Economy and Environment Overview and Scrutiny Committee raised questions of where certain agendas or projects should fall within the Growth Plan enablers. For example, low carbon homes or active travel. This raises two key points. Firstly, an action plan to accompany the Growth Plan will be developed in the New Year and progress will be reported periodically. This plan will include detail of how the County Council engages with these agendas. Secondly, the work we have done on refreshing the Plan for Economic Growth has highlighted the interconnected nature of the Council’s work (active travel could easily find a place within the transport enabler, low carbon or live well). We are continuing to work towards better integration of services and activities to deliver shared aspirations and outcomes.

- 2.11 Delay Due to Covid-19 and refreshed Timetable
The review of the Plan for Economic Growth was due to be complete in Spring of 2020 but the work was paused as a result of the coronavirus lockdown. Now that the overall impacts of the pandemic are beginning to be understood and work has been initiated to develop recovery plans work has also resumed to complete the review of the Council’s Plan for Economic Growth.
- 2.12 A revised timetable for completion is attached at Appendix B
- 2.13 Covid-19 Recovery Plans
The York and North Yorkshire, Local Enterprise Partnership is leading on plans for economic recovery post Covid-19. NYCC has contributed to this work and also developed plans of its own which have been used to inform the development of a new draft of the Plan for Economic Growth is at Appendix C
- 2.14 The key elements of the Covid-19 response are in the updated enablers. Notable aspects include but are not limited to:

Use of the High Street	Enabler 1
Changing High Street Layout Electric Vehicle Charging	Enabler 2
Skills for the future	Enabler 3
Strong Communities	Enabler 4
Resilience and new ways of working	Enabler 5
Protecting the Counties environmental assets	Enabler 6
Supporting rural and remote businesses	Enabler 7

- 2.15 Integrated into the refreshed Growth Plan is the emerging North Yorkshire Strategic Framework for Economic Growth. The overarching goal of which is:

To revitalise the North Yorkshire economy so that it can meet the short term needs of business and the community during the recovery phase(s) whilst laying the foundations to establish a more resilient and inclusive Greener, Fairer & Stronger economy in line with the strategic direction of the York & North Yorkshire LEP’s Economic Recovery Plan and Local Industrial Strategy, the County Council’s Plan for Economic Growth and the York, North Yorkshire, East Riding and Hull Spatial Framework.

- 2.16 The Growth Plan includes details of how the goal and objectives of the Strategic Recovery Framework integrate into the enablers of the Growth Plan.

3.0 Equalities

- 3.1 The Growth Plan Refresh is a desk based assessment of priorities. It is officer opinion that there are no impacts on equalities. An Equalities Impact Screening Assessment has been completed at Appendix D

4.0 Environmental Impacts/Benefits including Climate Change Impact Assessment:

- 4.1 No Impact ‘A Climate Change Impact Assessment has been completed, see Appendix E. It is anticipated that there will not be a negative or positive impact upon any key environmental indicators, such green-house gas emissions and carbon dioxide emissions.

5.0 Legal

- 5.1 There are no legal implications to the Growth Plan refresh. Whilst there are objectives, projects or schemes that may have legal implications within the plan, those items will undergo their own assessment. The Refresh itself does not have any legal implication.

6.0 Financial

- 6.1 There are no financial implications to the Growth Plan refresh. Whilst there are objectives, projects or schemes that may have financial implications within the plan, those items will undergo their own assessment. The Refresh itself does not have any financial implication.

7.0 Recommendations

- 7.1 It is Recommended that Executive Members:
- i. Note and approve the contents North Yorkshire Plan for Economic Growth 2020-2023
 - ii. Make any recommendations they see fit.

MATT O'NEILL

Assistant Director - Growth, Planning & Trading Standards

Author of Report: Michael Reynolds, Senior Policy Officer (Infrastructure)

Backing Documents: None

A plan to deliver economic growth **2017**

The background of the slide features a hand holding a magnifying glass over a laptop keyboard. The entire image is overlaid with a semi-transparent green filter. The hand is positioned on the left side, and the magnifying glass is held over the laptop keyboard, which is visible in the lower right quadrant. The overall composition suggests a focus on technology, research, or detailed examination.

Vision:

A place with a strong economy and a commitment to sustainable growth that enables everyone to fulfil their ambitions and aspirations

Foreword

by Executive Member;
Councillor Andrew Lee

Welcome to North Yorkshire County Council's new Plan for Economic Growth, a document which outlines the role of the County Council in supporting the economy of North Yorkshire over the next five years and beyond.

North Yorkshire is a vibrant and economically successful County which is home to a wide range of businesses and industrial sectors that would not be out of place in a major city let alone in England's largest rural county. That is not to say that the rural and coastal nature of our county does not present challenges, however many businesses in North Yorkshire have been successful in developing and growing world class manufacturing and service industries and in doing so have created international trading enterprises that engage in the global as well as the local economy. Successful businesses, both large and small, are the result of the innovation and commitment of those people who own and run them and also reflect the dedication and skills of the local workforces upon which they rely.

The aim of this plan is to support innovation and growth through a number of key enablers including the provision of an efficient transport system, improvements in skills and education, enhanced communications

technology and maintaining a high quality environment. On top of this the County Council has a role helping the people of North Yorkshire to be healthy, happy and safe with high quality housing and attractive places to live.

At North Yorkshire County Council we understand that all of these elements combine to create a high value economy and a high quality of life for our residents. We also appreciate that this is not something that is achieved in isolation and this plan recognises that the County Council plays an essential supporting role for a wide range of partners including the Local Enterprise Partnership and District Councils as well as local businesses, education providers and neighbouring local authorities.

Over the coming years we will endeavour to deliver this plan and to support the ambitions of our partners in creating a vibrant, sustainable local economy with equal opportunities for all of the Counties residents.

Introduction

This document outlines the County Council's vision for economic growth and identifies its role in supporting this aspiration. Economic growth can lead to better quality of life for all of the County's citizens by increasing average wages, improving long term health outcomes, addressing economic inequality and creating greater levels of choice and fulfilment for those people wishing to live and work in North Yorkshire.

In developing a plan for economic growth North Yorkshire County Council is seeking to emphasise its role in supporting the aspirations of the County's District Councils, YNYER Local Enterprise Partnership and City of York, to deliver shared aspirations and outcomes which benefit the citizens of North Yorkshire.

Vision and aims

Vision

A place with a strong economy and a commitment to sustainable growth that enables everyone to fulfil their ambitions and aspirations.

Aims (what we aspire to achieve)

1	2	3
A larger business base and increased numbers of good quality jobs.	People across the County have equal access to economic opportunity.	Increase the overall median average wage.

North Yorkshire will be a modern economy characterised by high quality, efficient transport and communications, higher levels of entrepreneurialism and opportunities for younger people to access good quality employment and affordable housing opportunities.

Alongside this an attractive and active quality of life, high quality affordable housing provision and access to cultural experiences will be important in attracting and retaining skills and knowledge as well as ensuring a healthy and happy workforce.

Enablers (what we will do to achieve our aims):

1

Create high quality places and increased housing provision and green infrastructure.

In partnership with District Councils, National Parks, Local Enterprise Partnership and Local Nature Partnership, NYCC will support the development and delivery of strategic housing and employment sites, and the regeneration of town centres in order to provide high quality housing provision, education and health care for everyone.

2

Deliver a modern integrated transport network.

Delivering the Council's Strategic Transport Prospectus, improving strategic road and rail links between the east and west sides of North Yorkshire to improve access to markets, skills and supply chains within the County and the rest of the UK.

3

Increase skills levels and ensure that the workforce meets the needs of the County.

Ensure a clear pathway for young people from education to training and employment. Undertake measures to support the development of the workforce that meet the social and economic needs of the County. NYCC will develop a skills and training Plan for North Yorkshire which seeks to ensure that further education meets the needs of North Yorkshire businesses and supports the aspirations of all the people of North Yorkshire.

4

Keeping the workforce healthy and happy.

Through supporting initiatives, including adult health, social care and road safety, that promote and maintain good mental and physical health in people of all ages.

5

Creating the right conditions for business growth and investment.

By promoting the County as a vibrant, high value location with high quality provision of education and skills and distinctive local places with an excellent quality of life offer and a high quality transport and communications network. NYCC will seek to support investment projects by working closely with partners to facilitate business growth, inward investment and development. Through its Trading Standards and licensing functions NYCC will continue to support legitimate businesses to trade successfully and to expand.

6

Enhancing the environment and developing tourism and the green economy.

By promoting and improving the County's environment, ecology and heritage to deliver a high quality natural and built environment, and by supporting low carbon energy generation and the development of economically, socially and environmentally sustainable local communities. NYCC will build on the work of developing Allerton Energy from Waste Park and will seek to develop opportunities to generate economic growth using the County's natural, ecological and heritage assets.

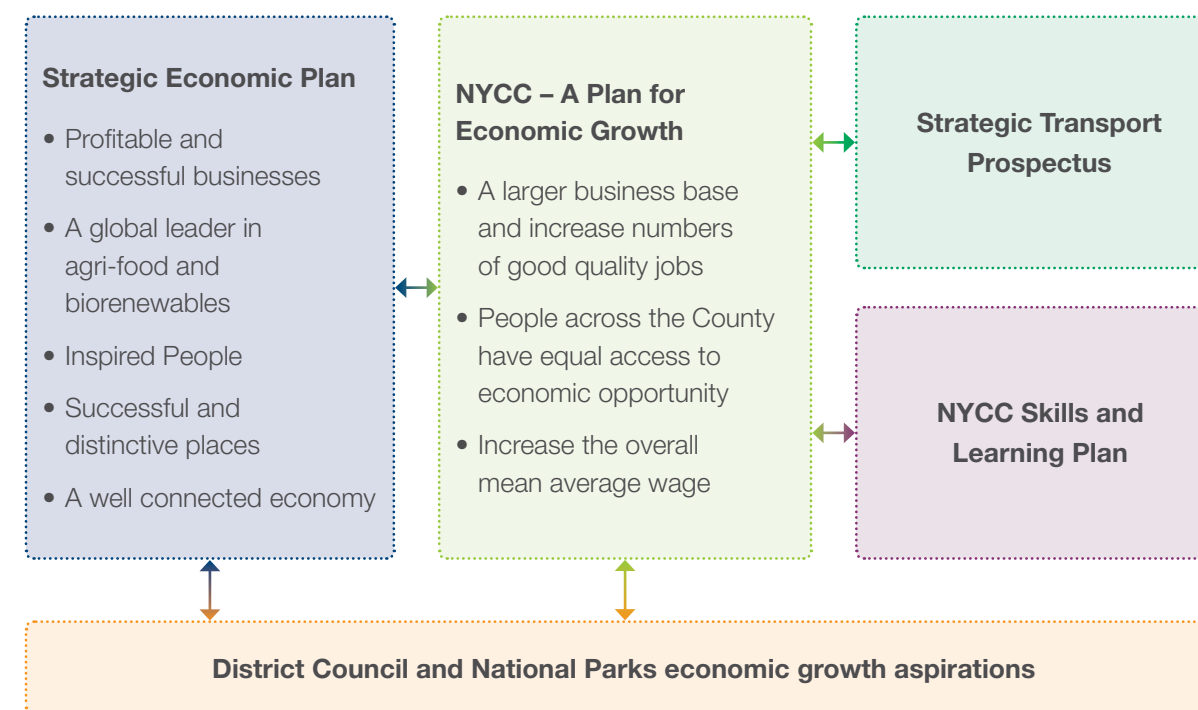
7

Deliver a modern communications network.

Through the Council's ownership of NYNET we will continue working to support the roll out of latest broadband and mobile communications technology to 100% of the County's residents. NYCC will also seek to engage with mobile phone providers to deliver latest generation connectivity across the whole of North Yorkshire.

Strategic Context in North Yorkshire

The Plan for Economic Growth supports the aims of the York, North Yorkshire and East Riding, Strategic Economic Plan and the aspirations of the County's District Councils and National Park Authorities.

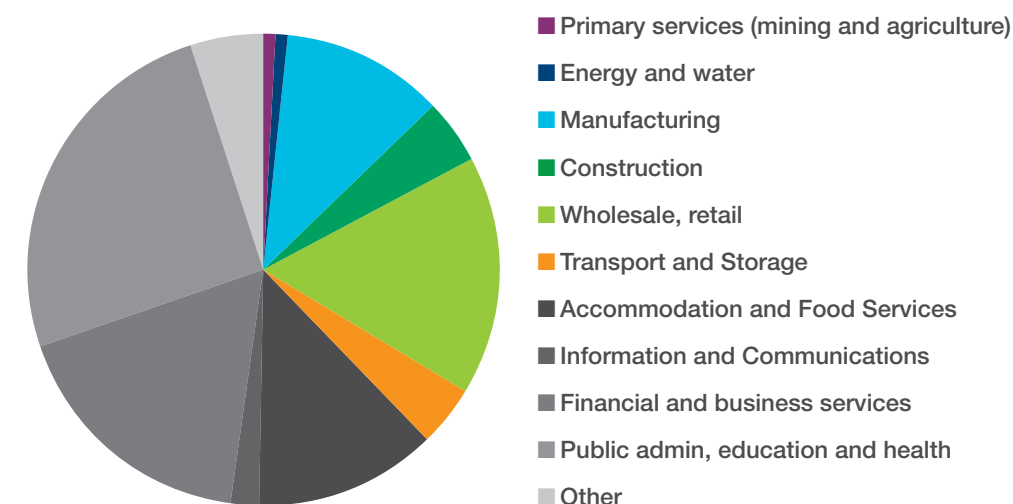




The economy of North Yorkshire

North Yorkshire is a highly productive County, generating over £13.5bn of GVA per annum. The York and North Yorkshire sub-region generates £23,023 GVA per head of population which is higher than the Greater Manchester and West Yorkshire sub-regions.

Employment Sectors North Yorkshire



Annual GVA per head of population of York and North Yorkshire 2015 – compared with Northern Powerhouse core City sub-regions	£
York and North Yorkshire	23,023
Greater Manchester	21,626
West Yorkshire	21,457
Northumberland Tyne and Wear	20,173
Merseyside	19,319
East Yorkshire and the Humber	19,243
South Yorkshire	17,688

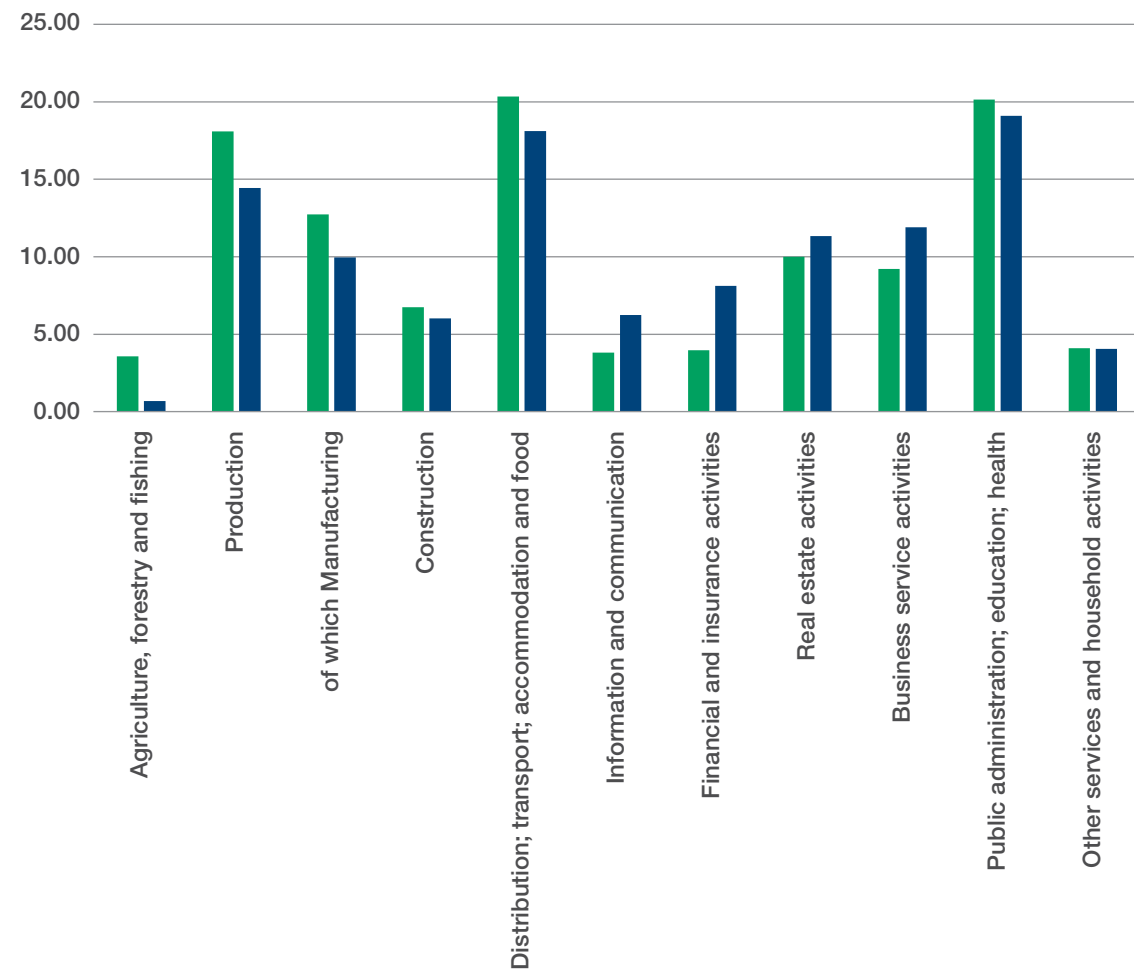
- The Population of North Yorkshire is 604,900.
- 310,800 people are economically active.
- 9,100 or 2.9% of all economically active are unemployed.
- 301,700 are in employment of which 57,400 are self employed.
- Average earnings are £489 per week which is 92% of the GB average.

What is most notable about the North Yorkshire economy is not so much the differences but the similarities with the economy of Great Britain as a whole. Economic activity in the County is generally in good health with local economies not divided between rural and urban but with economic activity more evenly spread across different populations and geographies.

North Yorkshire has lower levels of medium and large enterprises than the national average and a slightly higher proportion of micro enterprises.

GVA by industrial sectors

Proportion of GVA by industrial sectors 2012 in North Yorkshire and GB



GVA by industry 2012 – source: Office for National Statistics

Key Sectors in the North Yorkshire economy:

Core sectors with high levels of productivity	Service industries with higher than average numbers of jobs	Future growth sectors in emerging industries
<ul style="list-style-type: none"> • high value manufacturing • food manufacturing • distribution and logistics • energy • visitor economy 	<ul style="list-style-type: none"> • business services • financial services • food and accommodation • visitor economy 	<ul style="list-style-type: none"> • creative, digital and media industries • financial technology • agritech and biorenewables
Prime and enabling capabilities of the North – NPH Independent Economic Review		
<ul style="list-style-type: none"> • Advanced manufacturing • Energy • Health Innovation 	<ul style="list-style-type: none"> • Transport and logistics • Education • Financial Services 	<ul style="list-style-type: none"> • Digital • Quality of Life / visitor economy

Measuring Success

The success of this plan will be measured by the following primary indicators. The indicators reflect an overall picture of the North Yorkshire Economy and will be monitored over time.

	Indicator	2016 baseline	Target - 2020	Source
1	The total number of full time equivalent jobs in North Yorkshire	253,900	275,000	NOMIS – business survey.
2	The median average weekly wage based on residence	£487.70	Increase at or above RPI rate of inflation.	NOMIS
3	The number of LSOAs within the 20% most deprived nationally*	17	13	Data North Yorkshire – Indices of Multiple Deprivation
4	GVA per head of population	£21,801 pa	£24,000	Nomis
5	Number of NEETs in North Yorkshire	610 / 3.4%	0	https://www.gov.uk/government/publications/neet-data-by-local-authority-2012-16-to-18-year-olds-not-in-education-employment-or-training
7	100% superfast broadband and 4g mobile phone connectivity.	95%	100% coverage of high speed and /or latest generation mobile	Superfast North Yorkshire

* Local Super Output Areas



Contact us

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Growth Plan Refresh Timetable – Board and Committee Dates

Growth Plan Steering Group	14 October 2020
Overview and Scrutiny Committee	22 October 2020
Management Board	08 December 2020
BES Executive Members	18 December 2020
Council Executive Committee	23 March 2021

North Yorkshire
A Plan for Economic Growth
2020 - 2023

Vision

A place with a strong economy and a commitment to sustainable growth that enables everyone to fulfil their ambitions and aspirations

Foreword

By Executive Member Cllr Andrew Lee

To be approved

Welcome to the North Yorkshire County Council Plan for Economic Growth 2020-2023. This document provides a vision and a framework for stimulating North Yorkshire's economy and giving our businesses and residents the best possible chance to succeed.

The pandemic has had devastating impacts on some of the residents and businesses of North Yorkshire. I am proud of the work done by my colleagues at the County Council and our partners to stabilise the economy. Now, more than ever we must come together to provide the essential services across this large and varied population and find local solutions which is why this plan sits alongside and complements the Economic Recovery Plan for North Yorkshire and the York and North Yorkshire and East Riding LEPs Plan to Reshape our Economy.

We have refocussed the enablers that sit at the heart of this plan in all areas, in particular to drive forward our zero carbon ambitions, ensuring all of our residents, whether out of school or re-training, have the skills provision they need to succeed. We have also refocused our public health enabler to 'Live Well'. Focusing on a wider agenda for building strong communities but of course keeping our residents safe.

Above all we need an economic growth plan that gives the County Council the agility to take advantage of the opportunities to reshape our economy over the next three years.

1.0 Introduction

- 1.1 This Plan for Economic Growth serves as an update to the North Yorkshires Plan For Economic Growth 2017. It seeks to build on the success of the 2017 plan and define the Councils role within the existing framework of stakeholders.
- 1.2 As a consequence of the outbreak and impacts of the coronavirus pandemic the Council’s Plan for Economic Growth has been revised to incorporate the Council’s plans for the economic recovery.

2.0 Covid 19 Recovery

- 2.1 The Plan for economic Growth must support and provide a vehicle for North Yorkshire Strategic Framework for Economic Recovery.
- 2.2 The global Coronavirus pandemic is having profound socio-economic impacts on the UK, including North Yorkshire. The effects are far reaching, and the economic shock is likely to be more significant than the global financial crisis of 2008.
- 2.3 The Government has issued a range of economic packages to assist businesses and employees, aimed at stimulating the economy at the national level. This is being complemented at the sub-regional and local levels where North Yorkshire County Council is collaborating with the York and North Yorkshire LEP on a sub-regional Economic Recovery Plan, and assisting the District and Borough Councils and our National Park Authorities with their local initiatives.

Economic Recovery Vision

The economy of North Yorkshire is re-established and fully functioning. It is diverse, resilient, innovative and agile. The County Council’s services and infrastructure are focused on supporting the socio-economic well-being of our residents, businesses and visitors. Businesses and public sector agencies are positioned to take advantage of new and emerging opportunities.

3.0 Vision and Aims

3.1 Vision

A place with a strong economy and a commitment to sustainable growth that enables everyone to fulfil their ambitions and aspirations.

3.2 Aims (what we aspire to achieve)

1	2	3
A larger business base and increased number of good quality jobs	People across the county have equal access to economic opportunity	Increase the overall median average wage

- 3.2.1 North Yorkshire will be a modern economy characterised by high quality, efficient transport and communications, higher levels of entrepreneurialism and opportunities for younger people to access good quality employment and affordable housing opportunities.
- 3.2.2 Alongside this an attractive and active quality of life, high quality affordable housing provision and access to cultural experiences will be important in attracting and retaining skills and knowledge as well as ensuring a healthy and happy workforce.

4.0 Enablers

4.1 All the enablers have been refreshed to take account of Covid-19 recovery.

4.2 What we will do to achieve our aims

4.2.1 Create high quality places, increased housing provision and delivering infrastructure.

- Working with partners, NYCC will support the development and delivery of strategic housing and employment sites supporting modern methods of construction alongside the required infrastructure to create high quality employment opportunities, housing provision, education and health care for everyone. Working with partners and stakeholders, NYCC will support the regeneration of town centres rethinking the allocation of road space to create public realm that is accessible, safe, healthy and business friendly. NYCC will take a leadership role ensuring agility to take advantage of evolving government policy and funding opportunities.

4.2.2 Deliver a modern integrated transport network.

- Delivering the Council's Local Transport Plan, improving transport to, between and within all of our towns to improve access to markets, skills and supply chains within the County and the rest of the UK. A strong focus on the use of the public realm and highway to allow access to business in a safe way. Active and sustainable travel including electric vehicle charging to enable the County Council to reach its carbon reduction goals.

4.2.3 Increase skills levels and ensure that the workforce meets the needs of the County.

- Ensure a clear pathway for young people from education to training and employment. Undertake measures to support the development of the workforce that meet the social and economic needs of the County. NYCC will work with partners, including the Local Enterprise Partnership, to support skills and training provision in North Yorkshire and seek to ensure that it meets the needs of North Yorkshire businesses and supports the aspirations of all the people of North Yorkshire.

4.2.4 Live Well.

- Through working in partnership, to create fair employment and good work for all we encourage a healthy standard of living and enable all working age people to live well. The focus will be on creating Strong Communities that are complete and compact. In doing this we will seek to address inequality of opportunity and recognise the challenges presented by health inequalities across North Yorkshire. Ensuring public safety through North Yorkshire County Councils Outbreak management plan we will focus on workplace settings, as they evolve, Leisure and Tourism and Housing, specifically houses of multiple occupancy.

4.2.5 Creating the right conditions for business growth and investment.

- By promoting good growth across the County that is clean and inclusive, NYCC will seek to support investment projects by working closely with partners to facilitate business growth, inward investment and development of low carbon technologies and seek to raise the median and lowest wage levels across the County. Finding ways to build in resilience and new ways of working into the market place is a key objective. Through its Trading Standards and licensing functions NYCC will continue to support legitimate businesses to trade successfully and promote good growth.

4.2.6 Enhancing the environment, developing tourism and the green economy.

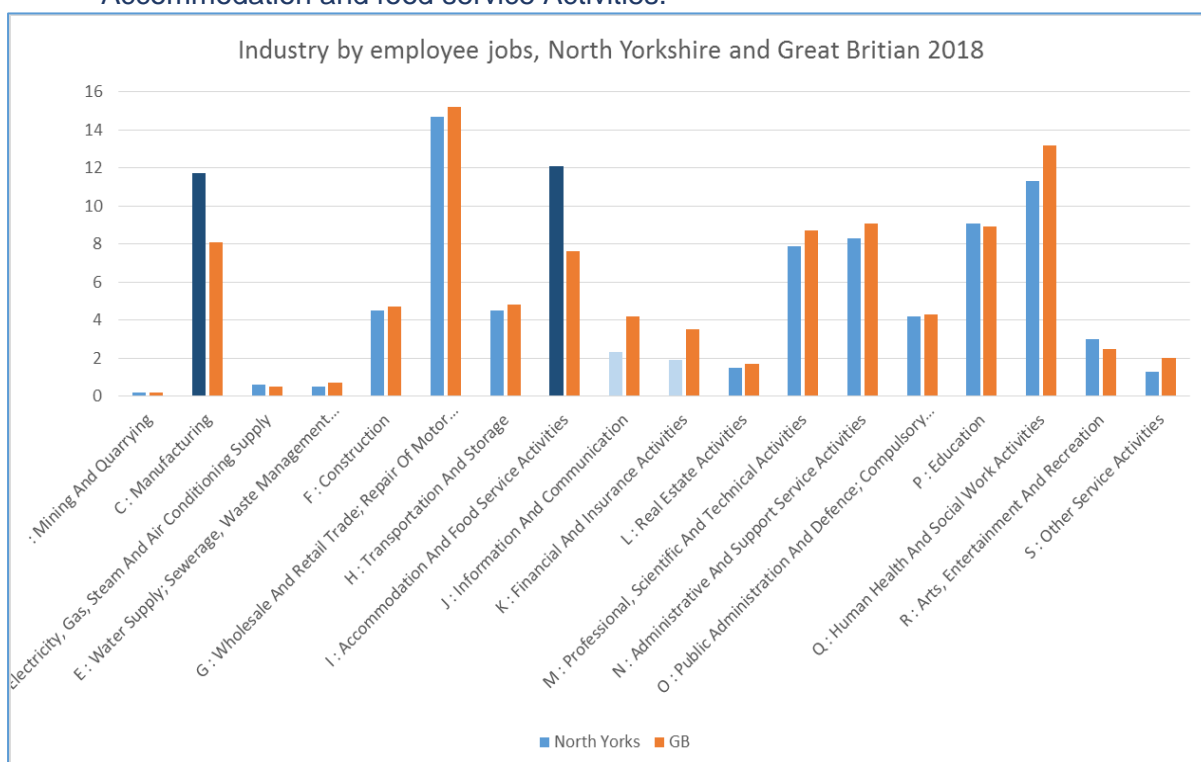
- By taking measures to reduce the Council’s carbon footprint to net zero by 2030, NYCC move towards the UK’s net zero carbon emissions goal by 2050 (UK Government target).
- We will grow the green economy and support economic resilience by protecting the County’s environment, ecology and heritage assets and by supporting environmental initiatives which increase the value of agriculture, enhance biodiversity and reduce the impact of climate change, particularly in relation to severe flood events.
- Continue to support regional tourism by delivering world class events and develop the County’s cultural offer for the benefit of local communities and the visitor economy.

4.2.7 Deliver a modern communications network.

- NYCC will continue to work alongside partners towards delivering mobile phone and data connectivity in currently unserved rural areas promoting 4G infill in areas of poor coverage and moving towards the roll out of new 5G technology to support rural businesses. Alongside this we will maintain our support for enhanced fibre broadband provision across North Yorkshire and the integration of mobile and broadband services to provide seamless access to the internet and telecommunications networks for all users.

5.0 Covid 19 Impact and Recovery

5.1 Local Economy Work stream – A significant impact in North Yorkshire
North Yorkshire has a higher than average employment base in Manufacturing and Accommodation and food service Activities.



- 5.2 An economic estimate / assessment of the immediate economic impact of the Covid-19 crisis. This took the form of an initial model which segmented the economy into 38 separate sectors and estimated the impact on each one over the course of a financial year. The model took a lower and upper level overall impact and estimated a reduction in overall productivity of between 10 and 21%. Subsequent models / scenario's, most notably by the Office for Budgetary Responsibility (OBR), were broadly in line with this estimate and followed a very similar methodology. As sectorial approach has enabled to model to better reflect local variation and to be adjusted as the crisis moved forward.
- 5.3 The NYCC officer model estimated that the Covid-19 crisis would result in the loss of between £1.4bn and £2.9bn of GVA in North Yorkshire and would impact between 60,200 and 72,200 jobs.
- 5.4 As of July 2020 ONS figures show that 85,000 jobs have been furloughed in North Yorkshire while an increase of 6-700 claims to universal credit were recorded between March and the end of April.
- 5.5 By applying the percentage of jobs furloughed nationally with the different levels of employment by sector in North Yorkshire we estimate that an additional 3,500 jobs have been furloughed in North Yorkshire above the national average. This is due to the higher than average levels of employment in the tourism economy and manufacturing sector.

6.0 North Yorkshire Strategic Framework for Economic Growth

6.1 Goal and Objectives

Drawing on the Vision, Goals and Objectives, seven core areas of strategic importance to North Yorkshire have been identified.

6.2 Goals

Overarching Goal - To revitalise the North Yorkshire economy so that it can meet the short term needs of business and the community during the recovery phase(s) whilst laying the foundations to establish a more resilient and inclusive Greener, Fairer & Stronger economy in line with the strategic direction of the York & North Yorkshire LEP's Economic Recovery Plan and Local Industrial Strategy, the County Council's Plan for Economic Growth and the York, North Yorkshire, East Riding and Hull Spatial Framework.

6.2.1 Specific Goals:

- Establish business support mechanisms and business friendly regulatory frameworks
- Restore business confidence and regional brand/identity
- Align people, skills and labour markets
- Enable investment and funding – public & private
- Identify growth opportunities, including infrastructure
- Regenerate town centres to function well at the heart of local communities
- Retaining viable existing business
- Diversification and expansion of priority sectors
- Invest recovery funding strategically

6.3 Objectives:

Criteria	Measure	Timeframe
Jobs	Number of (quality) jobs created/retained	Quarterly
GVA (gross value added)	a) return GVA to pre Covid levels b) % growth	Annual
Productivity	levelling up by narrowing the pre Covid gap	Annual
Diversification & growth of new sectors	Number of jobs/new businesses created in sustainable industries	Annual
Inward investment	Amount attracted	Annual
Skills & Training	Number of people assisted into training/apprenticeships	Quarterly
Town Centres	Footfall levels	Annual

7.0 The Strategic Fit with the North Yorkshire Plan for Economic Growth

Theme Priority	Key Actions	Growth Plan Enable Strategic Fit
Strategic Businesses at Risk	<ul style="list-style-type: none"> Identify Key Businesses Develop Key account Management Programme Gather Intelligence Test Growth and Recovery Scenarios Identify Ways in which NYCC can support <p>Government Support</p> <ul style="list-style-type: none"> Eat Out to Help Out VAT reduction for hospitality businesses Destination Resilience Fund 	<p>Enabler 5 Creating the right conditions for business growth and investment</p>
Access to Finance / National Fiscal Measures	<ul style="list-style-type: none"> Identify specific financial programmes based on sector needs Lobby Government and LEP Support Bids for funding <p>Government Support</p> <ul style="list-style-type: none"> Tax Deferral programmes Gov't backed finance programme 	<p>Enabler 5 Creating the right conditions for business growth and investment</p>
Training & Jobs	<ul style="list-style-type: none"> Specific Plan for each cohort Visitor Economy Training and Skills Plan Green Skills Plan New Growth Programme to support LEP Skills programme <p>Government Support</p> <ul style="list-style-type: none"> Kick Start Gateway organisation 	<p>Enabler 3 Increase skills levels to ensure the workforce meets the needs of the county</p>

	<ul style="list-style-type: none"> • Employment Support Schemes including Job retention Scheme and Bonus • Self Employment Support Scheme 	
Strategic Infrastructure	<ul style="list-style-type: none"> • Highway Investment Programme • Digital Infrastructure Programme • Infrastructure Planning • Low Carbon Transport • Blue/Green Infrastructure 	<p>Enabler 1 Create high quality places, increased housing provision and delivering infrastructure.</p> <p>Enabler 2 Deliver a modern integrated transport network.</p> <p>Enabler 7 Deliver a modern communications network.</p>
Place / High Street	<ul style="list-style-type: none"> • Remodelling Town Centres • NYCC Development Programme • Commercial Repurposing Opportunities • Lobby Government – funding and freedoms to enable development <p>Government Support</p> <ul style="list-style-type: none"> • High Streets Fund 	<p>Enabler 1 Create high quality places, increased housing provision and delivering infrastructure.</p> <p>Enabler 4 Live Well</p>
Private Investment / Innovation	<ul style="list-style-type: none"> • Growth Planning • Inward Investment Focus • Collate network of Green Private investors <p>Government Support</p> <ul style="list-style-type: none"> • Green Innovation Fund • Coronavirus Future Fund 	<p>Enabler 5 Creating the right conditions for business growth and investment</p>
Agriculture and Fisheries	<ul style="list-style-type: none"> • Review of Inshore Fishing Industry and links to FLAG programme • Specific sector and sub sector analysis • Natural Capital Opportunities • Rural Commission Outcomes Implementation <p>Government Support</p> <ul style="list-style-type: none"> • Fishing and agriculture support schemes 	<p>Enabler 6 Enhancing the environment, developing tourism and the green economy.</p>

The North Yorkshire Page of the YNYER LEP Reshaping our Economy

North Yorkshire

The impacts of the Covid-19 pandemic on the North Yorkshire economy are wide ranging. Seven areas of strategic importance have been identified:

1. Strategic Businesses at Risk
2. Access to Finance / National Fiscal Measures
3. Training & Jobs
4. Strategic Infrastructure
5. Place / High Street
6. Private Investment / Innovation
7. Agriculture and Fisheries

North Yorkshire County Council is developing a Strategic Framework for Economic Recovery that sets out its vision, goals and objectives for addressing these areas, together with a series of key actions. This is designed to bridge between the sub regional and local recovery initiatives, addressing issues that are common to a number of authorities and sectors within North Yorkshire. It reflects the upper tier functions of the County Council, and identifies other stakeholder that the County Council will seek to work with to promote recovery.



A couple of actions we have done...

- Secured £133,000 through the Governments Emergency Active Travel Fund, and engaged with the Districts on its utilisation.
- Set up a [Buy Local business directory](#) – a Web based tool to assist people find businesses and tradespeople that are open for business in North Yorkshire during the COVID-19 restrictions.

A couple of actions that we still need to do...

- Continue the roll out of the Digital Infrastructure Programme, including the [Mobile Access North Yorkshire \(MANY\)](#) project.
- Explore opportunities to establish strategic blue & green infrastructure networks utilising the emerging Environmental Land Management scheme, and opportunities for rural diversification.

8.0 Measuring Success

8.1 Key strategic outcomes from the 2017 Plan for Economic Growth:

- 8.1.1 Create high quality places, increased housing provision and green infrastructure
- Completion of a Spatial Framework for York, North Yorkshire and East Riding
 - Creation of Brierley Homes, NYCC owned commercial housing developer
- 8.1.2 Deliver a modern integrated transport network
- Delivery of key development schemes including Dalton Business Park access, Bedale Bypass, North Northallerton infrastructure.
 - Completion of key resilience projects including replacement of Tadcaster Bridge, repair of flood affected roads in the Yorkshire Dales. Improvements to A59 at Kex Gill.
 - Work with rail operators to improve services between Scarborough and York.
- 8.1.3 Increase skills levels and ensure that the workforce meets the needs of the County
- Support for LEP skills and employment programmes including capital investment in further education facilities
 - Work to improve NYCC's Adult Learning and Skills Service
 - NYCC apprenticeships
- 8.1.4 Keeping the Workforce healthy and happy
- Delivery of the Healthy Workplace Programme
 - Engagement with planning for healthier places
- 8.1.5 Creating the right conditions for business growth and investment
- Engagement in Better Business for All programme
 - Proactive approach to supporting legitimate business through trading standards
 - Supporting infrastructure development at key sites
- 8.1.6 Enhancing the environment, developing tourism and the green economy
- Support for Local Nature Partnerships across North Yorkshire
 - Development of Natural Capital Asset mapping and remote sensing programmes
 - Work to identify opportunities for electric vehicle charging and low carbon transport
 - Delivery of Tour de Yorkshire cycle stages and support for Welcome to Yorkshire
- 8.1.7 Deliver a modern communications network
- Ongoing to work to deliver improved digital mobile communications in rural areas including the development of Mobile Access North Yorkshire (MANY) programme.
 - Engagement with Government and mobile operators in respect of 5G development
 - Ongoing rollout of fibre broadband through NYCC's NYNET subsidiary.

8.2 Key indicators

	Indicator	2016 baseline	Target - 2020	Source
1	The total number of full time equivalent jobs in North Yorkshire	253,900	275,000	NOMIS – business survey.
2	The median average weekly wage based on residence	£487.70	Increase at or above RPI rate of inflation.	NOMIS
3	The number of LSOAs within the 20% most deprived nationally*	17	13	Data North Yorkshire – Indices of Multiple Deprivation
4	GVA per head of population	£21,801 pa	£24,000	Nomis
5	Number of NEETs in North Yorkshire	610 / 3.4%	0	https://www.gov.uk/government/publications/neet-data-by-local-authority-2012-16-to-18-year-olds-not-in-education-employment-or-training
7	100% superfast broadband and 4g mobile phone connectivity.	95%	100% coverage of high speed and /or latest generation mobile	Superfast North Yorkshire

* Local Super Output Areas

8.3 Latest available data:

	Performance indicator	outcome	assessment
1	Total number of full time equivalent jobs in North Yorkshire 2019	Total employee jobs 2019 – 265,000	Increased by 4.3%
2	Median average weekly wage – residence based 2019	£567	16% increase compared with inflation at 5% over the same period
3	No of LSOAs within the 20% most deprived nationally 2019	23	Change in methodology
4	GVA per head of population 2018	£22,596	3.6% increase from 2016
5	Number of young people who are NEET or not known - 2019	1,010 – 8.8% Known NEET 1%	65% increase although almost all unknown
6	100% superfast broadband and 4g mobile phone connectivity	95%	Work is ongoing and progress being made to secure increased mobile connectivity

Initial equality impact assessment screening form			
<p>This form records an equality screening process to determine the relevance of equality to a proposal, and a decision whether or not a full EIA would be appropriate or proportionate.</p>			
Directorate	Business and Environmental Services		
Service area	Growth, Planning and Trading Standards		
Proposal being screened	Refresh of the County Councils Plan for Economic Growth		
Officer(s) carrying out screening	Michael Reynolds		
What are you proposing to do?	<p>The previous NYCC Plan for Growth span 2017 – 2020. The Growth Plan Steering Group has undertaken to refresh the plan for the next 4 years.</p> <p>The Growth Plan had been expected to be complete by the Spring of 2020 but this timetable was delayed to take account of Covid-19 recovery work.</p>		
Why are you proposing this? What are the desired outcomes?	<p>The desired outcome will be a refreshed growth plan. This will include amongst other things a refreshed approach to climate change and focus on economic recovery from Covid-19 impacts.</p> <p>The Growth plan will form part of the Council Plan.</p>		
Does the proposal involve a significant commitment or removal of resources? Please give details.	The proposal is a desk based exercise drawing on existing resources through the Growth Plan Steering Group		
<p>Impact on people with any of the following protected characteristics as defined by the Equality Act 2010, or NYCC's additional agreed characteristics</p> <p>As part of this assessment, please consider the following questions:</p> <ul style="list-style-type: none"> To what extent is this service used by particular groups of people with protected characteristics? Does the proposal relate to functions that previous consultation has identified as important? Do different groups have different needs or experiences in the area the proposal relates to? <p>If for any characteristic it is considered that there is likely to be an adverse impact or you have ticked 'Don't know/no info available', then a full EIA should be carried out where this is proportionate. You are advised to speak to your Equality rep for advice if you are in any doubt.</p>			
Protected characteristic	Potential for adverse impact		Don't know/No info available
	Yes	No	
Age		X	
Disability		X	

APPENDIX D

Sex		X	
Race		X	
Sexual orientation		X	
Gender reassignment		X	
Religion or belief		X	
Pregnancy or maternity		X	
Marriage or civil partnership		X	
NYCC additional characteristics			
People in rural areas		X	
People on a low income		X	
Carer (unpaid family or friend)		X	
Does the proposal relate to an area where there are known inequalities/probable impacts (e.g. disabled people's access to public transport)? Please give details.	No		
Will the proposal have a significant effect on how other organisations operate? (e.g. partners, funding criteria, etc.). Do any of these organisations support people with protected characteristics? Please explain why you have reached this conclusion.	No		
Decision (Please tick one option)	EIA not relevant or proportionate:	x	Continue to full EIA:
Reason for decision	The proposal is a desk based refresh of council objectives relating to Growth. Some aims and objectives included in the plan are likely to require projects that will go through their own equalities impact assessment screening process but this proposal does not warrant its own assessment.		
Signed (Assistant Director or equivalent)	Matt O'Neill Assistant Director, Growth Planning and Trading Standards		
Date	10.12.2020		



Climate change impact assessment

The purpose of this assessment is to help us understand the likely impacts of our decisions on the environment of North Yorkshire and on our aspiration to achieve net carbon neutrality by 2030, or as close to that date as possible. The intention is to mitigate negative effects and identify projects which will have positive effects.

This document should be completed in consultation with the supporting guidance. The final document will be published as part of the decision making process and should be written in Plain English.

If you have any additional queries which are not covered by the guidance please email climatechange@northyorks.gov.uk

Please note: You may not need to undertake this assessment if your proposal will be subject to any of the following:

Planning Permission
Environmental Impact Assessment
Strategic Environmental Assessment

However, you will still need to summarise your findings in in the summary section of the form below.

Please contact climatechange@northyorks.gov.uk for advice.

Title of proposal	North Yorkshire Plan for Growth Refresh
Brief description of proposal	The previous NYCC Plan for Growth span 2017 – 2020. The Growth Plan Steering Group has undertaken to refresh the plan for the next 4 years. The Growth Plan had been expected to be complete by the Spring of 2020 but this timetable was delayed to take account of Covid-19 recovery work.
Directorate	Cross Directorate. The Lead Officer is based in BES.
Service area	Growth Planning and Trading Standards
Lead officer	Matt O’Neill, Assistant Director, Growth Planning and Trading Standards
Names and roles of other people involved in carrying out the impact assessment	Liz Small, Growth and Heritage Manager Mark Kibblewhite, Senior Policy Officer (Growth) Michael Reynolds, Senior Policy Officer (Infrastructure)
Date impact assessment started	09-09-2020

Options appraisal

Were any other options considered in trying to achieve the aim of this project? If so, please give brief details and explain why alternative options were not progressed.

No. No alternatives to refreshing the Growth Plan were considered.

What impact will this proposal have on council budgets? Will it be cost neutral, have increased cost or reduce costs?

Please explain briefly why this will be the result, detailing estimated savings or costs where this is possible.

There are no costs associated with the refresh other than officer resource.

As part of the Growth Plan, an action plan will be developed over the coming months. Actions or projects identified as part of the plan may have further cost or resource implications. These will undergo individual assessments.

<p>How will this proposal impact on the environment?</p> <p>N.B. There may be short term negative impact and longer term positive impact. Please include all potential impacts over the lifetime of a project and provide an explanation.</p>	<p>Positive impact (Place a X in the box below where relevant)</p>	<p>No impact (Place a X in the box below where relevant)</p>	<p>Negative impact (Place a X in the box below where relevant)</p>	<p>Explain why will it have this effect and over what timescale?</p> <p>Where possible/relevant please include:</p> <ul style="list-style-type: none"> Changes over and above business as usual Evidence or measurement of effect Figures for CO₂e Links to relevant documents 	<p>Explain how you plan to mitigate any negative impacts.</p>	<p>Explain how you plan to improve any positive outcomes as far as possible.</p>	
<p>Minimise greenhouse gas emissions e.g. reducing emissions from travel, increasing energy efficiencies etc.</p>	Emissions from travel	x					
	Emissions from construction	x					
	Emissions from running of buildings	x					
	Other	x					
<p>Minimise waste: Reduce, reuse, recycle and compost e.g. reducing use of single use plastic</p>		x					
<p>Reduce water consumption</p>		x					
<p>Minimise pollution (including air, land, water, light and noise)</p>		x					

<p>How will this proposal impact on the environment?</p> <p>N.B. There may be short term negative impact and longer term positive impact. Please include all potential impacts over the lifetime of a project and provide an explanation.</p>	<p>Positive impact (Place a X in the box below where relevant)</p>	<p>No impact (Place a X in the box below where relevant)</p>	<p>Negative impact (Place a X in the box below where relevant)</p>	<p>Explain why will it have this effect and over what timescale?</p> <p>Where possible/relevant please include:</p> <ul style="list-style-type: none"> • Changes over and above business as usual • Evidence or measurement of effect • Figures for CO₂e • Links to relevant documents 	<p>Explain how you plan to mitigate any negative impacts.</p>	<p>Explain how you plan to improve any positive outcomes as far as possible.</p>
<p>Ensure resilience to the effects of climate change e.g. reducing flood risk, mitigating effects of drier, hotter summers</p>		<p>X</p>				
<p>Enhance conservation and wildlife</p>		<p>X</p>				
<p>Safeguard the distinctive characteristics, features and special qualities of North Yorkshire's landscape</p>		<p>X</p>				
<p>Other (please state below)</p>		<p>X</p>				
<p>Are there any recognised good practice environmental standards in relation to this proposal? If so, please detail how this proposal meets those standards.</p>						
<p>No</p>						

Summary Summarise the findings of your impact assessment, including impacts, the recommendation in relation to addressing impacts, including any legal advice, and next steps. This summary should be used as part of the report to the decision maker.

The refresh of the Growth Plan is an office based reassessment of the aims and objectives of the County Council relating to growth activity. It reassesses the Enablers which are the delivery mechanism for those objectives.

A positive global and local environmental impact is a thread that runs through most if not all Enablers of the Growth Plan.

As above, some of the aims and objectives are likely to include projects, work streams or initiatives that are likely to have an environmental impact. Examples of these would be Electric Vehicle Charging schemes, realignment of the highway and public realm, increased focus on the provision of green skills or modern methods of construction. Potential projects referred to directly in the growth plan or supporting action plan will be subject to their individual Environmental Impact assessments.

Sign off section

This climate change impact assessment was completed by:

Name	Michael Reynolds
Job title	Senior Policy Officer (Infrastructure)
Service area	Growth Planning and Trading Standards
Directorate	BES
Signature	Michael Reynolds
Completion date	09-09-2020

Authorised by relevant Assistant Director (signature): Matt O'Neill, Assistant Director, Growth, Planning and Trading Standards

Date: 10.12.2020